

SYNOD COUNCIL RESOLUTION 21.03 - C/SIS Full-time Communications Director

VOTED: Motion carried (For – 174, Against – 2)
SA21.06.12 To adopt Resolution 21.03
Title C/SIS Full-time Communications Director
Date March 17, 2020, affirmed April 24, 2021
Mover Synod Council

Communication is at the heart of the Central/Southern IL Synod's mission. The Synod is steward of lines of communication between congregations, and between congregations and the churchwide organization. Most important, the Synod's mission is to communicate the gospel, and support all those in her territory who share the Word of God. We believe that effective communication in the 21st Century requires professional skill and such a commitment of time and resources that a full-time staff position in the Synod Office is not merely a worthwhile investment, but essential.

WHEREAS we as a Synod are called to communicate the good news of Jesus Christ; and,
WHEREAS the Central/Southern Illinois Synod is in a unique position to provide support to congregations in the ministry of communicating the Gospel, which also requires communication between congregations; and
WHEREAS facilitating new and effective forms of communication, branding, focused messaging and creating quality communication are time consuming; therefore be it
RESOLVED that our Synod call for the creation of a full-time Director of Communications staff position within the next three years; and be it further
RESOLVED that the Bishop create a job description with sufficient skill requirements, competencies, and direction in tasks for such a staff position; and be it further
RESOLVED that a priority of this staff position be dedicated to directly supporting congregations with training and resources in communication practices and technology, so that congregations can enhance their sharing of the gospel; and be it further
RESOLVED that our entire Synod enter discernment of our financial stewardship in order to make the creation of such a crucial staff position possible.