



10 QUESTIONS TO IMPROVE YOUR CONGREGATION'S OUTREACH MINISTRY

In order to be faithful to the mission God has given us as members of the Body of Christ, let us consider the following questions:

1. As members of the Outreach Team, what is our objective? What is God calling us to do?
2. Who is our *primary* target audience? Whose lives will be enriched by our outreach efforts?
3. What specifically will we do? What steps will we take to reach our primary target audience?
4. Which team members will be responsible for what tasks?
5. What resources will we need to implement our plans?
6. What is the projected time-line for completion? When will these things be done?
7. What will it cost us to implement these plans?
8. How will we evaluate the effectiveness of what we do? How will we know if we are achieving our objectives?
9. After evaluating our plans, what changes and adjustments will we need to make in order to become more effective?
10. Whom can we enlist/invite/encourage to assist us with the fulfillment of these plans?